



Richard Monette – Information Package



"My passion is the quest for human achievement."

- Richard Monette

For more information, please contact your local speaker's bureau.



Speaking Engagements



Richard Monette lives his passion: He coaches people to greatness. With over 20 years of professional experience, Richard is an expert who has coached Olympic athletes and distinguished corporations alike to achieve remarkable results.

The universality of his strategies positions Richard as an ideal speaker for a broad range of organizations and corporations. His colourful storytelling engages his audience, infecting them with his genuine passion for human performance and inspiring them with the clarity of his approach. After hearing Richard speak, each audience member is left with the thought "I can do this!" The results speak for themselves.

"Truth be told, I believe I am a successful speaker because I do not consider myself a speaker -- I am simply a passionate human and organizational performance coach who loves to speak about my practical experiences. Each and every one of my presentations begins with a simple premise: 'Let me tell you what I have learned in living my purpose as a performance coach to corporate leaders, world-class organizations and world champion athletes.' From that perspective, I always customize my presentations to be as practical, applicable and personal as possible for each and every one of my audiences."

-- Richard Monette

Topics

Richard always tailors his presentations to be as practical and applicable as possible to his audience. Here are some of his favourite (and most acclaimed) topics:

Purpose = performance and fulfillment

How purposeful actions lead to successful results

So simple, yet so overlooked. Through years of work as a strategic change agent, Richard has identified purpose as one of the most important ways to enhance performance on both a daily and long-term basis. This presentation educates and inspires individuals and leaders to inject purpose into their daily routines. Richard uses his experience with dozens of unique situations to demonstrate how to do this and why it is necessary.

Going for the gold

Great lessons from Olympians and other world champions

Having coached Olympic athletes and world champions, Richard has realized the approach to athletic achievement can be mirrored in any area where optimal performance is desired. This presentation demonstrates how strategies used by Olympians in their quest for gold have parallels in the business world.

Creativity 101

An introduction to creative thought in the workplace

Creativity, while sometimes elusive, is what sets successful organizations apart. In this presentation, Richard offers a proven approach to increasing individuals' and organizations' capabilities for practicing creative thought within the constraints of workplace realities.

Beyond golf

How to improve your score in golf, business and life

One day Richard, an avid and passionate golfer himself, was struck by how perfectly the complexities of the game of golf fit as a metaphor for business, and for life. This presentation stems from that realization and in it Richard discusses golf as the ideal arena for corporate performers to learn how to face new challenges and incorporate new knowledge, skills, and perspectives. Richard also explores this concept in depth in his novel, *The Gift*, as well as in his *Beyond Golf* workshop.



Top 10 Reasons to Hire Richard Monette to Speak at Your Next Event



1. Richard Monette delivers a powerful, effective, INSPIRATIONAL message that holds up in the real world. (Experience, experience, experience!)

Beyond his role as a highly respected and experienced speaker, Richard works day to day as a performance consultant to corporate leaders and world class athletes. His methods are continuously put to the test and improved to meet the challenges of real life situations. As a result, Richard's approach has evolved into a model he describes as "... a universal framework for enhanced performance and fulfillment, particularly relevant to a wide range of organizations."

2. Richard's approach is ORIGINAL and TIMELY!

Our current fast-paced existence knows just one constant: change. And yet most of us, including corporations and society's leaders, struggle to make sense of change. Richard believes we all have the tools we need to thrive in our times, once we learn how to transform knowledge into APPLIED knowledge. Richard's understanding of this process gives him a novel and practical perspective on achieving success.

3. Richard offers a variety of DYNAMIC and INSPIRING presentations.

Having coached Olympic athletes, distinguished corporations, and many other types of organizations, Richard's topics are always unique, inspiring, and relevant.

4. Richard's speaking style is engaging and thought-provoking.

A natural storyteller as well as an expert coach, Richard has a wealth of thought-provoking, real-life anecdotes to share.

5. Richard boasts a STELLAR client list and a ROCK-SOLID track record.

Richard's renown in the speaking world stems from the expertise he has gained, delivering his ideas to an impressive list of successful organizations including Bristol-Myers Squibb, Nova Chemical, Lafarge Cement, Samson Canada Ltd., Movie Central, The National Screen Institute - Canada, Telus, Toronto Dominion Bank, The Canadian Association of Insurance and Financial Advisors, Investors Group, TransAlta Utilities, and many others.

6. Richard offers FULLY-CUSTOMIZED programs.

Worried that Richard's content might not be quite right for your group? Push your fears aside: Richard's message is universally relevant and applicable. He will customize his message and presentation to fit your group's unique and specific needs.

7. He's a TRAINED EDUCATOR as well as a master storyteller.

Richard holds a Master's Degree in Education, with a specialization in teaching and learning. His academic background includes studies in the fields of education, sport psychology and business. His past experience teaching at every level has allowed him to master the art of storytelling, an effective and inspiring approach that both educates and motivates his audience, allowing them to leave his presentation ready to apply his tools to life.

8. PARTY FAVOURS! You will receive 20 complimentary copies of Richard's latest book to distribute among your group.

Richard's latest book, *The Gift*, is a riveting story built around the metaphor of learning golf as a means of achieving heightened performance in business and life. To quote Tracy Lyn Moland, author of the Amazon.com bestseller *Mom Management* and an avid non-golfer, "The gift is not just a golf book, not just a self-help book, but a combination that is captivating: an intriguing path to finding purpose and performance in all aspects of life."

9. Richard expertly adapts the idea of PLAYING THE GAME to address real life scenarios.

People love to play games. In working closely with athletes, Richard realized the value of using the metaphor "playing the game" to lead all his clients, regardless of vocation, to success in all aspects of their work and lives. Having honed his approach, Richard is now one of the only speakers in the world who uses the metaphor of golf – the most popular game in the corporate world – to deliver a highly entertaining, powerful performance message at corporate tournaments – the most ubiquitous of corporate events.

10. C'est vrai: Richard is completely BILINGUAL.

Richard is a world-class speaker who can deliver all his presentations in either French or English: or both!

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Richard Monette – Extended Bio



“My passion is the quest for human achievement.”
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Richard Monette leads a life dedicated to his passion: improving human and organizational performance. In aspiring to reach new heights in his own performance, Richard has developed credible expertise in leading others on similar journeys. His diverse clientele, spanning from world champion athletes to corporate CEOs, speaks to the universal application of his strategies. He teaches corporations and individuals to strive beyond the safe and familiar – to learn when challenge and risk are necessary and how to balance these with pragmatism. He helps his clients understand where their creative performance lies and how to use it.

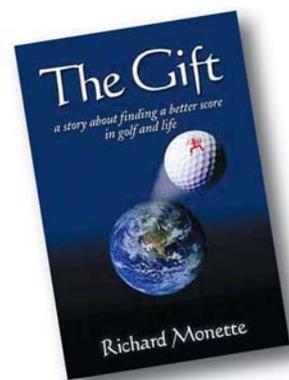
A universal framework for performance. In a career spanning over twenty years, Richard has acquired extensive academic credentials and practical expertise in business, athletics, and education. A unique combination of skills and experiences has allowed Richard to create a universal framework for performance, particularly applicable to business. Richard Monette has a broad range of professional experience, working as a business strategist, corporate performance coach, sports psychology consultant to professional athletes and Olympians, author, and public speaker.

A solid client list. Richard has delivered his unique approach to organizations such as Bristol-Myers Squibb, Nova Chemical, Lafarge Cement, Samson Canada Ltd., Movie Central, The National Screen Institute - Canada, Telus, Toronto Dominion Bank, Tiverton Petroleum Ltd., The Canadian Association of Insurance and Financial Advisors, Alberta Treasury Branch, Investors Group, TransAlta Utilities and others. Richard creates individual coaching programs as well, and has worked one-on-one with corporate leaders, professional athletes and World Champions.

Diverse projects. In addition to his consulting activities with InnerWarrior Consulting, Richard created the Sport Psychology and Peak Mental Performance curriculum that is now taught as a fullcredit course in Alberta high schools. He recently completed his first novel, *The Gift – A story about finding a better score in golf and life*. He also created, and continues to facilitate, Beyond Golf, the workshop: Improve your score in golf, business, and life.

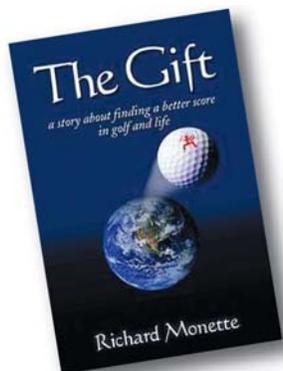
An effective strategic change agent. From September 2000 to September 2003, Richard's was retained as a strategic performance consultant and executive coach to Tiverton Petroleum Ltd. Richard worked closely with Tiverton's president and management to design and deliver a strategic plan to restructure and significantly increase Tiverton's level of performance. Tiverton achieved its objective. During that period of time Tiverton's production went from 243 to 1300 Boepd and its market cap increased from approx. \$6.8 million to approx \$40 million.

Summary. Richard's unique strategies blend creative and business expertise, challenging others to excel in areas such as leadership, sales, marketing, customer service and productivity, as well as life. With clients from world champion athletes to corporate CEOs, Richard's specific, motivational techniques are formulated to identify and develop existing talents while capitalizing on risk. Custom-tailored group facilitation and keynote presentation packages are available for teams and boards. Richard's consultancy InnerWarrior Consulting is headquartered in Banff, in the Rocky Mountains. Richard travels extensively, coaching on-site and leading off-site retreats and excursions internationally.





Richard Monette – Fee Schedule



Items for Educational Material Budget

Richard is pleased to offer 20 copies (1 shipping box) of his latest book *“THE GIFT – A story about finding a better score in golf and life”* free with any full fee presentation. Books can be autographed and personalized at the client’s request.

The Gift is the captivating story of a man’s journey into finding purpose and performance in golf. As an instructional metaphor for business and life, it is guaranteed to provide you with a profound yet simple blueprint for success in all aspects of life.

Price: Cdn. \$19.99/
U.S. \$14.99.

Quantity discounts available.

Speaker Fee

Keynote

Keynote up to 90 minutes in length

Following the presentation, Richard will make himself available to your group for up to 3 hours for activities of your choice that could include: Q&A, book signing, coaching session with VIPs, etc.

\$5,000

Additional fee for SECOND keynote for same day /same event (Repeat keynote or different topic.)

\$2,000

Workshop

Half day workshop

\$5,000

Full day workshop

\$7,000

Coaching

Executive and life coaching

\$250/hr

Professional athletes

\$250/hr

Amateur athletes

\$150/hr

Travel Expenses

Air Travel

Economy

Other expenses

TBD

What Richard’s Clients Have Said

“Richard Monette is a brilliant and powerful speaker.”

– Cheryl Ashton,

Executive Director, National Screen Institute–Canada

“Outstanding! Richard’s content fit perfectly what we need to do to achieve success.”

– Ross Meredith, General Manager, Sheraton Suites
Calgary Eau Claire